



HOW TO DO "DATA-DRIVEN" ADVOCACY

A toolkit to help sickle cell advocates leverage data to drive their advocacy work.

STEP 1: FIND QUALITY DATA

Using data from a trustworthy source is important!

Here are some great data resources for sickle cell:

- The CDC's [Sickle Cell Data Collection \(SCDC\) Program](#)
- [2020 NASEM report on SCD](#)
- [CMS's Fact Sheet on SCD](#)

STEP 2: UNDERSTAND THE DATA

Analyze and interpret the data. Every study has limitations!

Understanding what the data proves, or what may be missing from the data, is important.



STEP 3: BUILD YOUR ARGUMENT

Build your advocacy testimony and use data to support your claim.

When used correctly, data can add credibility and strengthen your argument.

STEP 4: LEVERAGE YOUR STORY

Now, leverage your own story to fill in the gaps from the data:

- Incorporate personal details
- Include numbers to make your story more compelling
- Finish with a call to action for the audience



"Become A Data Advocate" Worksheet

Use this worksheet to practice your data advocate skills. Select one of the practice advocacy scenarios and complete the boxes below to build your advocacy testimony. Refer to the "How To Do Data-Driven Advocacy" toolkit for step-by-step instructions.

IDENTIFY THE PROBLEM

HIGHLIGHT YOUR ASK

USE DATA TO SUPPORT YOUR ARGUMENT

LEVERAGE YOUR OWN STORY

