

The Sick Cells Ambassadors Program is a volunteer network of individuals dedicated to changing the landscape of sickle cell disease and empowered to spread awareness through policy change.

Sick Cells is shifting the social conversation around sickle cell disease and activating sickle cell advocates to engage in priorities for sickle cell disease. Our Ambassadors advocate for programs and policies that help advance research and drug development, improve access to care, and raise awareness about sickle cell disease (SCD).

## What makes our program unique?

We want all Ambassadors to have the critical advocacy skills necessary to have an impact. The Ambassador Program's aim is to inform, unite and empower the SCD community in order to achieve the following:



# Educating

policy makers and other stakeholders about the challenges and needs of the SCD community



Connecting

the sickle cell community to coalitions and other organizations that impacts their health



# Activating

members of the communities to be advocates for partnerships, programs, and policies that help advance research and improve access to care

## ์ **Ambassador** Hub

The Ambassador Hub is a location where toolkits, information, and resources are stored. This hub allows Ambassadors to stay informed of current events and access resources in their local communities and advocacy work. The Hub is also where Ambassadors can locate sign-on letters, Call to Actions, and ways to stay engaged.

#### 🌤 Ambassador Mentorship Program

Ambassadors have the opportunity to share their experiences through the mentorship program. In this program, we connect new Ambassadors with experienced Ambassadors for onboarding. This program enables sickle cell advocates to connect with others who have like interests and encourages networking to achieve a common goal.

#### Description of the second seco

A Tea Chat is a biweekly 30 minute call that lists current events and opportunities in the realm of policy for the sickle cell disease community. All ambassadors can submit their updates prior to the call. The purpose of the call is to keep the ambassadors informed and up-to-date on current events.

## 😩 Ambassador Online Training

Online training allows Ambassadors to communicate efficiently in their respective locations. The Ambassadors program offers various types of online training. The program has webinar campaigns as educational tools, utilizing social media, and shares best practices online.

### 🕅 Ambassador Priority Topic Meetings

The Ambassador Priority Topic Meeting (PTM) is a virtual call to discuss current priorities and advocacy initiatives. We'll cover topics such as ensuring access, coverage, policy, legislation, and economic burden of SCD. The Ambassador PTM will be hosted on the 3rd Thursday of every month (12 PM EST) and will help Ambassadors develop advocacy skills and plan concrete strategies for achieving goals."

Who's in?

LEARN MORE AT



WWW.SICKCELLS.ORG/ AMBASSADORS-PROGRAM